



A Full Service Copywriting & Virtual Support Firm
Offering Creative Solutions for Creative Professionals



**Marketing Collateral &
Communication Pieces
Project Pricing Schedule**

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White Papers

Ghostwritten White Paper - \$800 - \$2200+ (\$200 per page of ghostwritten text)
Price includes comprehensive research, appropriate royalty-free graphics, or the inclusion of graphics provided by client, and cover page.

Surcharge for Extensive Data Research & Charts - \$150+

Sales Letters

Basic Sales Letters - \$150 per page

Long Sales Letters - \$295

Series of Sales Letters (Three or more purchased at same time) – 10% off of invoice*

Business Article Writing / Newsletters

Business Articles with Author Byline - \$75 for a 750 word article, \$150 for a 1,500 word article

Ghostwritten Newsletter, Website Content Articles - \$150 for a 750 word article, \$300 for a 1500 word article

Ghostwritten trade journal or national magazine articles – Price is dependent upon on research required, depth of subject and periodical. Please call **1-888-671-2879** for a personalized, up-to-date Ghostwriting Quote.

Monthly Newsletter Production – Pricing for a basic, four page newsletter with up to four articles where writers receive a byline starts at \$500 and includes design and layout. Please call **1-888-671-2879** for a personalized, up-to-date Newsletter Production Quote to discuss more extensive newsletters, ghostwritten articles and newsletter distribution options.

Brochures / Fact Data Sheets / Flyers

Tri-fold, double sided brochure - \$700 & up. Price includes 1 hour consultation, copy, design and layout with appropriate royalty-free or client-provided graphics.

Tri-fold, double sided brochure (copy only) - \$400 & Up

Fact-Sheet, Sell Sheet or Promo Sheet (copy & design) - \$225 & up per side

Single-sided 8½ x 11 flyer (copy & design) - \$150 & up (50% off second side)

Single-sided 11 x 17 flyer (copy & design) - \$225 & up (50% off second side)

Postcards

Double-sided 4x6 postcards - \$325, price includes design and layout with appropriate royalty-free or client-provided graphics.

Signed Project Specification Form and 50% Deposit due prior to the start of project.

All prices are subject to change without notice.

Ask about discounted pricing on the above services for *retainer clients*.

Rush services are available on all services listed: client will be charged *20% above invoice*.

***Volume discount cannot be used in conjunction with any other discount (new customers, referral, etc.)**



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Double-sided 4x6 postcards (copy only) - \$150

Media Kits and Press Release Writing & Distribution,

Media Kits

Standard, 5-10 Page Media Kit - \$150 per page, price includes one hour consultation, design and layout with appropriate royalty-free graphics or inclusion of client-provided photos, and up to 3 revisions.

Corporate Information Packet

5-20 Page Information Packet - \$150 per page, price includes two-hour consultation, design and layout with appropriate royalty-free graphics or inclusion of client-provided photos, and up to three revisions.

Press Releases

Edit & Revise Your Press Release - \$75 each

Write Press Release - \$150 each, includes 1 hour consultation, 2 revisions

Write Multiple Press Releases - (limit of 3, purchased simultaneously, written within a 90 day period) – 10% off of invoice

Press Release Distribution Options

PR Web Direct, PR Newswire, etc. Submission – Each service charges a fee for each release. There are several distribution levels from which to choose.

Newswire Submission Fee - \$35 for each newswire distribution submission, free or paid. This includes appropriate target market selection. Distribution fees charged by newswire services (PR Web Direct, PR Web, PR Newswire, etc) are paid by client.

Local Distribution – Local distribution to a purchased or compiled list of local media contacts. Preliminary and follow-up calls to targeted local media can also be included. Distributions costs reflect the size of targeted media market and number of submissions, calls and mailings required. Please call **1-888-671-2879, Extension 1**, for a personalized, up-to-date, **Local Distribution Quote**.

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Web Content Copywriting & Web Design

Web Content Copywriting Only

Edit & Revise Your Current Website Content - \$50 per page (Extensive revision will be charged at \$75 per page, complete rewrites will be charged at \$100 per page)

Write New Content Based on Client Provided Content - \$100 per page

Research & Write New Website Content (Home or Initial Page) - \$150 (Includes 1 hour consultation and 2 revisions)

Research & Write New Website Content (Each Additional Page) - \$125

Please note: The web content page prices quoted above are based on 300-500 words. Content over 500 words will be charged: **10 cents** per word for editing, **20 cents** per word for content developed from materials provided by the client and **30 cents** per word for material researched and written by SOHO Support Solutions LLC.

Web Design Only - Static

Home or Initial Page - \$175

Subsequent Pages - \$75 per page

Form Pages - \$100 - \$125

Shopping Cart – Dependent upon shopping cart selected

Web Content Copywriting & Static Web Design

20% discount on total invoice

Website Maintenance

Yearly Maintenance - \$75+ per quarter

(Fee dependent upon size of website and frequency of updates.)

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