

## FOR IMMEDIATE RELEASE

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### Virtual Firms Collaborate to Educate Small Business Owners

(Avon, OH), **February 16, 2007** – A recent study shows the majority of entrepreneurs would classify themselves as loners growing up. Yet, many of these former loners are discovering the power of strategic collaboration with both complementary business and those considered their direct competitors. SOHO Support Solutions LLC ([www.SOHOSupportSolutions.com](http://www.SOHOSupportSolutions.com)) and Completely Virtual, LLC ([www.Completely-Virtual.com](http://www.Completely-Virtual.com)) - small virtual firms and would-be competitors – have created a joint venture to educate other small business owners about the benefits of working virtually and the power of virtual collaboration. Completely Virtual SOHO Solutions ([www.CompletelyVirtualSOHOSolutions.com](http://www.CompletelyVirtualSOHOSolutions.com)), or CVSS will produce online seminars, workshops and conferences.

Roxanne Ravenel, President of SOHO Support Solutions LLC, and Beryl Powell, President of Completely Virtual, LLC – both advocates of virtual collaboration - have collaborated on a variety of projects over the past two and a half years. When Powell wanted to create an online conference to help small business owners overcome their hesitance to integrate virtual outsourcing into their businesses, she turned to Ravenel, a frequent collaborator, to help plan the event.

“Increasing business capacity through outsourcing and collaboration with other small business owners has become essential to the survival and growth of countless entrepreneurs,” Ravenel states. “Strategic collaboration gives entrepreneurs access to additional resources, complementary skills and a much broader audience. Completely Virtual SOHO Solutions was created to help small business owners discover techniques, best practices and technologies that can easily be integrated into their businesses for better results.”

Completely Virtual SOHO Solutions will now serve as a vehicle for projects such as the Completely Virtual SOHO Conference ([www.GoCompletelyVirtual.com](http://www.GoCompletelyVirtual.com)), the Small Business Bonanza ([www.SmallBizBonanza.com](http://www.SmallBizBonanza.com)) and the Virtual Entrepreneur’s Edge Podcast ([www.TheVirtualEntrepreneursEdge.com](http://www.TheVirtualEntrepreneursEdge.com)). Each program helps entrepreneurs to maximize their use the internet and virtual collaboration in their individual businesses.”

To learn more about *SOHO Support Solutions LLC*, a full-service copywriting and virtual support services firm, visit [www.SOHOSupportSolutions.com](http://www.SOHOSupportSolutions.com) or call 440-210-1452. To learn more about *Completely Virtual SOHO Solutions*, dedicated to offering seminars, workshops and conferences educating small business owners on better leveraging the internet and virtual collaboration for faster growth, visit [www.CompletelyVirtualSOHOSolutions.com](http://www.CompletelyVirtualSOHOSolutions.com).

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